

VEHICLE EVALUATION



Vehicle Name

[Yellow input box for Vehicle Name]

Margin

What is the minimum income to reach before jumping all in with this vehicle?

[Yellow input box for minimum income]

How much time will you need to trade in order to get there?

[Yellow input box for time to trade in]

How much financial margin will it create when you go all in with this vehicle?

[Yellow input box for financial margin]

What kind of time margin might this vehicle give you when you are all in?

[Yellow input box for time margin]

Business Profile

Why Do You Think This Is the Right Vehicle? What Make It So Compelling?

[Large yellow input box for business profile]

Describe the Product or Service. What Need Does It Meet With People?

[Large yellow input box for product/service description]

What Signals and Trends in the World Make You Think This Business Is Uniquely Positioned to Be a Timely Vehicle for Customers Right Now?

[Empty yellow response box]

Your Reward _____

What capital will you need to launch this business right away?

[Empty yellow response box]

What kind of monthly profit will it take for you to consider this a side business?

[Empty yellow response box]

What monthly return will it take for you to decide that investing in this is worthwhile?

[Empty yellow response box]

How Does This Vehicle Support You With Resources and Community to Be Successful?

[Empty yellow response box]